



# malory "outerbeats"

**release date**

April 16, 2002

**file under**

POP/ROCK - indie/dreampop

**UPC Number**

808804002721

**format / catalog no.**

CD / FERN 027

**for fans of...**

Slowdive, shoegaze / dreampop

**wholesale price**

\$7.50

**bio**

Late in the year 2000, Clairecords got a hold of one of the most incredible debut albums we have ever heard by a German band called Malory. The album, entitled "Not Here, Not Now" dug deep into our souls and we felt a compelling urge to spread the word of its brilliance. And so we did. We imported the disc through Clairecords Mailorder Direct and proceeded to sell copies at a rate we couldn't even keep up with. It remains one of our best sellers to date - even outselling some of our own proud product on our own label. We knew we had to have a piece of the action on the next one. And so Clairecords is extremely proud to present the 2nd album from Malory, licensed from Alison Records/Solar3d of Germany.

Malory picks up where they left off on their debut - and takes things about 1000 steps beyond. They retain the brilliant sheets of effected guitars, drawing comparisons to the unmistakable gorgeous guitar work of Slowdive. But they also add a subtle electronic touch to this record with samples and chill beats (in addition to a live drummer) that makes Outerbeats deeper and even more bewitching than one could hope for.

The leadoff track 'Lake of Doubts' creeps in slowly, showcasing subtle electronics, wonderful male/female vocal interplay, and ebbing & flowing guitars. At around the 3-minute mark, when the guitars soar into the stratosphere and your heart skips a beat, you know you are hearing something beyond special. The rest of the album does not disappoint - every single track is 100% solid and amazing. The dual vocals of Jordis and Joerg will leave you weeping. The cascading walls of guitars (there are 3 guitarists in the band, plus a bass guitarist) will have you picking your jaw up off the floor. These tracks will make you forget about all that's wrong with the world and see only bright, beautiful things. Absolutely stunning. Words definitely do not do it justice. More than an album, it's rather a life-changing event.

**selling points**

- Malory's debut album "Not Here Not Now" was an all-time best seller thru Clairecords Mailorder Direct. It still sells very strongly...
- Clairecords' version of Outerbeats contains a bonus track exclusive to the US version of this release!
- radio campaign (handled by AAM) to hit key US and Canadian markets
- full-scale promotional campaign of 150+ national and international magazines and freelance writers (to be serviced by Clairecords).

**radio contact:** liz velic, advanced alternative media. liz@aaminc.com, PH-212.924.2929

**press and retail contact info:** fern@clairecords.com; 916-448-6342

**web presences:** www.clairecords.com; www.malory-music.com

**snail mail:** po box 161372 sacramento, ca 95816 usa

**list price**

CD \$14.99

**barcode**



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**track listing**

- 01> lake of doubts (maladon remix)
- 02> xirus polar station
- 03> the choice you have
- 04> falling shine
- 05> deja vu
- 06> painted dreams
- 07> i can't stand
- 08> wasted
- 09> space in your mind
- 10> argo night shuttle
- 11> \*three elements (watamu remix)

\*exclusive US bonus track

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